

**ACT**  
**TRAVELWISE**®



# National Training Conference

## Delivering Smarter Choices in the Current Economic Climate

Thursday 25th and Friday 26th October 2012

Radison Blu Hotel, Edinburgh



Incorporating the CIVINET UK & Ireland Third Annual Sustainable  
Mobility Convention and the ACT TravelWise Awards



Over the two days, the conference Speakers and workshops will consider the additional economic challenges that we now face in terms of continuing to deliver the smarter choices agenda, explore solutions and share best practice with delegates.

The venue for the event is Scotland's beautiful capital city and delegates are encouraged to book early to guarantee a place.

## The Programme

Thursday 25th October

- 10.00 - 11.30 **Optional Activities** A choice of guided walking tours: The Royal Mile or Princes Street and the Tram project
- 12:00 - 13:00 **Registration, Lunch and Exhibition**
- 13:00 - 13:10 **Welcome** Rik Thomas, LTT, Conference Chair and Mike Kirby, Lancs CC/CIVINET, Conference Chair
- 13:10 - 13:30 **The Challenges Facing Transport** Cllr Russell Imrie, Chair of SEStran, South East Scotland Transport Partnership
- 13:30 - 14:00 **"Winning Hearts & Minds"** Professor Steve Stradling
- 14:00 - 14:15 **Tea & Coffee**
- 14:15 - 14:45 **Exhibition**
- 14:15 - 14:45 **"Integrated Ticketing in time for the Commonwealth Games"** Michael Milne, SPT
- 14:45 - 15:35 **Workshop Session 1**
- 15:35 - 16:25 **Workshop Session 2**  
(Choose 2 Training Workshops)
- A **Integrated Ticketing** Michael Milne, SPT, Mark Cartwright, RTIG
  - B **Changing Travel Behaviour** Professor Steve Stradling
  - C **How to Win European Funding**  
David Blackledge, Director of European Affairs, TTR  
Cliff Funnell, UK Contact Point for EC FP7 R&D
  - D **Greener Car Use** Matthew Eastwood, Carplus
- 16:30 - 16:50 **Closing Remarks**
- 16:50 - 17:50 **ACT TravelWise AGM** (Radisson)



Follow us on Facebook and Twitter and chat about the conference using #TPCHAT

**Climate Friendly Events in Edinburgh** The Radisson Blu announces Climate Friendly Meetings and Events. For each guest attending a meeting or event, a sum of money will be contributed by the hotel to carbon-offsetting projects throughout the world. The service comes at no additional cost to the client, and is part of a larger programme by the hotel.



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To find out more about joining us and the services our members enjoy (including event discounts) visit our website [www.acttravelwise.org](http://www.acttravelwise.org)

- 19:15 - 19:30 **Drinks Reception**
- 19:30 - 19:45 **Pre Dinner Address** The Challenges Facing Scotland  
- Transport and Health perspective Nicola Sturgeon (tbc),  
Scottish Minister for Health
- 19:30 - 21:00 **Great Scots Night** Piper, Dinner
- 21:10 - 21:45 **ACT TravelWise Awards**
- 21:45 - 22:30 **Pecha Kucha Style Feature**
- 22:30 **Close**

Friday 26th October

- 08:30 - 09:00 **Arrival Teas & Coffee**
- 09:00 - 09:15 **Welcome & Reflection on Day 1** Rik Thomas, LTT, Conference  
Chair and Mike Kirby, Lancs CC/CIVINET, Conference Chair
- 09:15 - 09:45 **Workplace Parking Levy in Nottingham**  
Councillor Jane Urquart
- 09:45 - 10:15 **Social Media & Marketing** Chris Smith, Ecotube (tbc)
- 10:15 - 10:45 **Morning Tea & Coffee  
Exhibition**
- 10:45 - 11:15 **Planning for Real** Crawford McGhie / Keith Gowanlock
- 11:15 - 12:00 **Workshop Session 3**
- 12:00 - 12:45 **Workshop Session 4**  
(Choose 2 training workshops)  
E **Social Media & Sustainable Transport** Chris Milne  
F **Planning for Real** Crawford McGhie & Keith Gowanlock  
G **Project Managing large Sustainable Transport Schemes**  
Mark Prior, Brighton & Hove City Council  
H **Writing Effective Press Releases** Rik Thomas
- 12:45 - 13:00 **Summing Up & Close** Rik Thomas
- 13:00 - 14:00 **Lunch & Exhibition**

# Booking Form

To book please contact: **Geoff Gardner** Email: mail@acttravelwise.org

Tel: 0208 144 73 66 or visit [www.acttravelwise.org](http://www.acttravelwise.org)

## Course Details

I wish to book on Solutions for Delivering Smarter Choices in the Current Economic Climate 25th & 26th October 2012

## Delegate Details

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Organisation: \_\_\_\_\_

Purchase Order No: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_

Email: \_\_\_\_\_

## Fee Details

ACTTW/Tag Members £185.00 plus VAT

Non Members £225.00 plus VAT

Full-time students £100.00 plus VAT

Multiple attendee discount available upon request.

Fee £ \_\_\_\_\_

Vat @ 20% £ \_\_\_\_\_

**Total** £ \_\_\_\_\_

If you would like to pay by credit card please tick here

(We will contact you directly to arrange this)

When raising a purchase order it should be made out to ACT Travelwise

**CIVINET members can apply for 1 of 20 free spaces (excluding the dinner) by contacting [civinet-uk-ireland@civitas.eu](mailto:civinet-uk-ireland@civitas.eu)**

## Workshop Preferences

Please mark your choices 1 - 4 (1 being first choice)

Day 1  Workshop A  Workshop B  Workshop C  Workshop D

Day 2  Workshop E  Workshop F  Workshop G  Workshop H

## Accommodation

The Radisson can be booked at the "best available" rate or a list of recommended hotels can be provided on request.

## Terms and Conditions

1. Registration Form - Applications should be made on the official registration form. Photocopies are accepted. One form should be completed for each person attending an event. Delegates are advised to retain a copy of the registration form for reference before sending.

2. Fees if applicable - Fees include attendance at lectures, lecture notes, lunch and all refreshments. Fees do not include overnight accommodation, breakfast and evening meals unless indicated.

3. Acknowledgement - On receipt of a registration form, delegates will be sent an invoice and a letter of acknowledgement. Joining instructions, including a map and timetable, will be sent to each delegate approximately two weeks before the start of the event.

4. Cancellation - All cancellations, or alterations to a booking, must be received in writing. To avoid cancellation penalties, substitutes will be accepted at any time, if notified in writing and in advance of the event. Adjustments in fees will be made if there is any change in fee category. Cancellations received in writing up to 14 days before an event will be subject to an administration fee of £50 plus VAT. Cancellation of a confirmed booking after this date, including non-arrival at an event, will be liable for the full fee.

5. Disclaimer - ACT TravelWise reserves the right to vary the programme and to cancel an event if it is under subscribed or for any other reason. In the event of cancellation, ACT TravelWise aims to give delegates at least two weeks' notice and the fee will be refunded in full. ACT TravelWise cannot be held liable for any pre-booked travel or accommodation costs.

6. Data Protection - Details will be held on a database in accordance with the 1998 Data Protection Act. Information will be used for internal marketing purposes only and will not be shared with any external organisations.

ACT TravelWise is a Membership Association dedicated to the promotion of sustainable transport.

Our membership includes employers in both the public and private sector.